### PRIVACY POLICY

## **Privacy Policy**

When you provide us with information through Orionwave.com or its affiliate linked website (the "Site"), we respect your privacy. It is important for you to understand what information we collect about you during your visit and what we do with that information. Your visit to the Site is subject to this Privacy Policy and our Terms and Conditions. Please note that this Privacy Policy governs only information provided to Orionwave.com and communications from Orionwave.com. It does not govern any other information or communications that may reference Orionwave or Orionwave products, e.g., communications from Brand Principal or Brand Partner or Orionmart.biz store.

## Collection of Personally Identifiable Information by Orionwave.com

We do not collect personally identifiable information about you, except when you provide it to us. For example, if you decide to complete a user registration form or online survey, you may be asked to provide certain information such as your contact information (name, email address, mailing address, and telephone number), age group, gender and product and/or cosmetic concerns, and the products you use. If you decide to place an order, we will also need to know your delivery and billing address, credit card number and expiration date. To protect your personal information, users registering at the Site must also enter a user name/email address and password. If you would prefer that we not collect any personally identifiable information from you, please do not provide us with any such information.

When you submit your personally identifiable information on the Site, you are giving your consent to the collection, use and disclosure of your personal information as set forth in this Privacy Policy.

Use of Personally Identifiable Information

## **Opt-In Communications**

If you opt-in during the Site registration process or at other times when you submit personally identifiable information, the information you provide may be used by Orionwave.com to create and deliver to you our newsletters, surveys or other communications containing product information, cosmetics tips or promotions ("Opt-In Communications"). If you prefer not to receive such Opt-In Communications, please do not opt-in to receive these communications. If you do opt-in and later decide that you would no longer like to receive these communications, see Section 13 (Choice/Opt-Out) below.

#### Communications to Serve You

If you have elected to provide us with your contact information, e.g., by registering at the Site, emailing our Support Team or placing an order, we may provide you with service-related announcements concerning the Site or contact you regarding your customer service requests or your order. For example, all registered users will receive a welcoming email to confirm their registration. These types of communications are necessary to serve you, respond to your concerns and to provide the high level of customer service that Orionwave offers its customers or affiliate.

No Disclosure of Personally Identifiable Information for Third Party Marketing Without Your Consent

We will never provide your personally identifiable information to third parties for their use in marketing their products or services to you without your consent.

## Disclosure of Personally Identifiable Information

## Fraud Protection and Compliance with Law

We may disclose any information, including personally identifiable information, we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process or governmental request. We may also exchange information, including personally identifiable information, with other companies and organizations for credit fraud protection and risk reduction

### Service Providers

We may retain other companies and individuals to perform functions consistent with our Privacy Policy on our behalf. Examples include customer support specialists, web hosting companies, fulfilment companies (e.g., companies that fill product orders or coordinate mailings), data analysis firms and email service providers. Such third parties may be provided with access to personally identifiable information needed to perform their functions, but may not use such information for any other purpose.

### **Special Events**

If you elect to participate in any promotions, sweepstakes, surveys, questionnaires or other events during your visit to our Site, the rules or terms and conditions for those events may indicate that your personally identifiable information will be shared with third parties. By choosing to participate and submitting your personally identifiable information with respect to such events, you consent to disclosure of your personally identifiable information to such third parties.

### **Business Transfers**

As we continue to develop our business, we might sell certain assets. In such transactions, user information, including personally identifiable information, generally is one of the transferred business assets, and by submitting your personal information on the Site you agree that your data may be transferred to such parties in these circumstances.

#### Cookies and IP Addresses

A cookie is a piece of data that enables us to track and target your preferences. We may place a "cookie" on your computer's hard drive so we can recognize you as a return user and personalize your experience and your use of our Site. The cookie will be stored on your computer's hard drive until you remove it. We may also use temporary or "session" cookies to help you shop. These cookies will expire when you place an order. You can have your browser notify you of, or automatically reject, cookies. If you reject our cookies, you may still use the Site, but you may be limited in the use of some of the features. We may also use IP addresses to analyse trends, administer the Site, track traffic patterns, and gather demographic information for aggregate use, as well as in combination with your personally identifiable information for credit fraud protection and risk reduction.

Some of our other business partners and service providers may also use cookies on the Site. However, we have no access to, or control over, these cookies and do not accept any responsibility for such use.

## Pixel Tags and Tracking Technology

When you visit this Site or view one of our emails, we may use pixel tags (also called "clear" gifs), tracking links and/or similar technology to note some of the pages you visit on our Site and

personalize your experience. We may also use pixel tags to determine what types of email your browser supports. We may use the information collected through pixel tags, tracking links and similar technology in combination with your personally identifiable information.

## Use of Aggregate Information

We may use the information you provide in aggregate (non-personally identifiable) form for internal business purposes, such as generating statistics and developing marketing plans. We may collect, store or accumulate certain non-personally identifiable information concerning your use of the Site, such as information regarding which of our pages are most popular. We may share or transfer non-personally identifiable information with or to our affiliates, licensees and partners.

## Children under 13

This Site is not designed for children and we do not knowingly collect personally identifiable information from any children under 13.

## Links

This site may contain links to or from other websites. Please be aware that we are not responsible for the privacy practices of other websites. This Privacy Policy applies only to the information we collect on the Orionwave.com site. We encourage you to read the privacy policies of other websites you link to from this site.

## Security

We implement various security measures in accordance with industry standards to protect the security of your personal information both online and offline. If you have any questions about security at this site, you can email us at <u>info@orionwave.com</u>

# Notification of Changes

We may revise this Privacy Policy from time to time. If we decide to change our Privacy Policy, we will post the revised policy here. As we may make changes at any time without notifying you, we suggest that you periodically consult this Privacy Policy. Please note that our rights to use your personally identifiable information will be based on the privacy policy in effect at the time the information is used.

## Updating Your Information

You have the ability to review, change and/or correct the personally identifiable information you provide us by contacting our Customer Care Experts at <u>Info@orionwave.com</u> If you are a registered user, you can also review, change or correct your personal information at any time online. You may request that we deactivate your account by contacting us at the number above.

# Choice/Opt-Out

You may opt-out of receiving future opt-in communications from Orionwave.com when you register at the Site or otherwise provide your contact information. You may change your preferences at any time by revising your profile by clicking the "unsubscribe" link at the bottom of any email opt-in communication you receive from us and following the instructions provided therein, or by contacting our Support Team at info@orionwave.com

## Comments

We have taken great measures to ensure that your visit to the Site is an excellent one and that your privacy is constantly respected. Orionwave is committed to complying with the current legislation or Act., and the privacy provisions of all applicable legislation. If you have any questions, comments or concerns about the Site's privacy practices, please contact us by email.

